



Contact:
Sarah Cain
Executive Director
Stater Bros. Charities
909-733-5495
sarah.cain@staterbros.com

February 25, 2010

PRESS RELEASE
For Immediate Release

Stater Bros. Charities Announces 2010 Heroes of the Heartland Award Recipients
These awards are in conjunction with the 3rd Annual Stater Bros. Charities Dave Stockton Heroes Challenge

SAN BERNARDINO, CALIFORNIA – Stater Bros. Charities is pleased to announce the 2010 Heroes of the Heartland Award Recipients as part of the 3rd Annual Stater Bros. Charities Dave Stockton Heroes Challenge. The Heartland Awards are given to individuals who exemplify a caring commitment to the community they live in. The Stater Bros. Charities Awards Banquet will be held on Sunday, February 28, 2010 at 5 p.m. at the Mission Inn in Riverside, California.

The following individuals are the 2010 Heroes of the Heartland Award Recipients; Brigadier General Herman S. Clardy, III, Martha Green, Linda Rice and Jo Ann Mineer, Sheriff Stanley L. Sniff, Jr. In addition, Stater Bros. Charities will be donating \$5,000 in honor of each individual. The following organizations will receive funding:

- **The Claremont West End Auxiliary of Children’s Fund in honor of Linda Rice and Jo Ann Mineer** – The Claremont/West End Auxiliary is a non-profit organization whose purpose is to raise funds, promote community awareness and to carry out projects in support of children at risk. Their charity of choice is Children’s Fund.
- **Baseball for Youth Extreme Team in honor of Martha Green** – The Baseball for Youth Extreme Team’s mission is to integrate children who have disabilities into the community. They provide special gloves/balls for those children who need them as well.
- **Olive Crest of Riverside in honor of Sheriff Stanley L. Sniff, Jr.** – Every 10 seconds a child abuse is reported in the United States. Olive Crest of Riverside is committed to the prevention and treatment of child abuse. It is also committed to providing awareness and governmental representation to help children in abusive situations. Olive Crest also operates an adoptive and foster agency to ensure children’s needs continue to be met.
- **Navy Marine Corps Relief Society** - The mission of the Navy-Marine Corps Relief Society is to provide, in partnership with the Navy and Marine Corps, financial, educational, and other assistance to members of the Naval Services of the United States, eligible family members, and survivors when in need; and to receive and manage funds to administer these programs.

About Stater Bros. Charities

In 2008, Stater Bros. established Stater Bros. Charities, a 501(c)(3) non-profit organization. The purpose of Stater Bros. Charities is to give back to the communities Stater Bros. Markets is privileged to serve. Since its creation two years ago, Stater Bros. Charities has provided funding to countless local organizations and causes that benefit hunger relief, children’s welfare, education for both youth and adults, services for the elderly and care for our Nation’s Veterans.

About Stater Bros. Markets

Stater Bros. Markets was founded in 1936 in Yucaipa, California, and has grown steadily through the years to become the largest privately owned Supermarket Chain in Southern California and the largest employer in both San Bernardino County and Riverside County, with annual sales in 2009 of \$3.77 billion. The Company currently operates 167 Supermarkets, and there are over 19,000 members of the Stater Bros. Supermarket Family. Last year, Stater Bros. donated more than \$14 million in support of nonprofit organizations in the communities it serves and is the proud recipient of the “2010 Community Service Award” from the Supermarket Industry.

**STATER BROS. CHARITIES PROVIDES PHILANTHROPIC SUPPORT TO
APPROVED NONPROFIT ORGANIZATIONS IN COMMUNITIES THROUGHOUT SOUTHERN CALIFORNIA**